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The Data Is In: Theatrical Films Massively Outperform Straight- To-Streaming Films

That's Right...I'm Demolishing One of the Biggest Myths of the
Streaming Wars

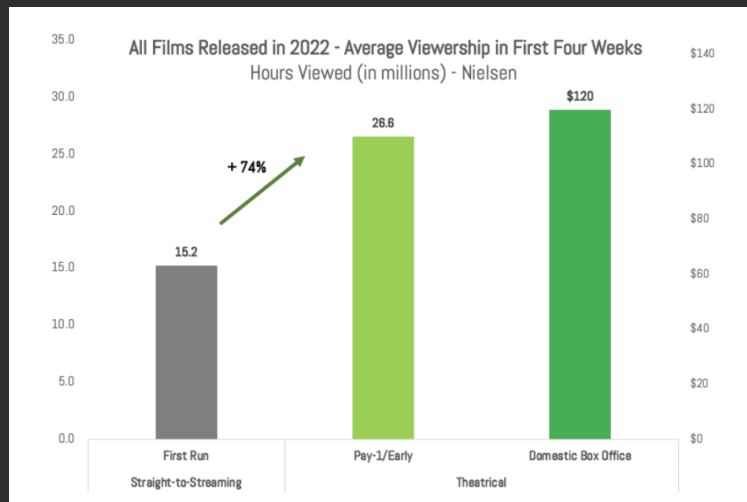
BY THE ENTERTAINMENT STRATEGY GUY

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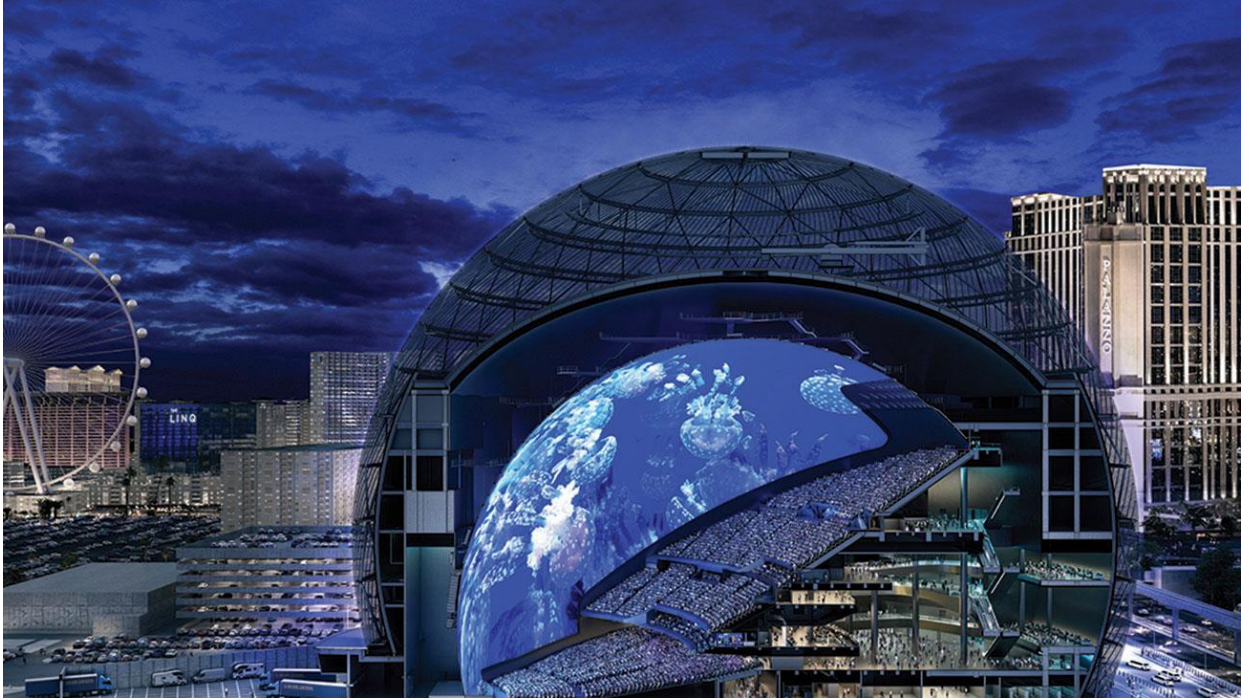
Apple and Amazon Are Betting Big on Movie Theaters – and Netflix Risks Being Left Behind | Analysis

The streamer's Big Tech rivals are seeing the benefits of wide releases and are increasing their investments in cinematic distribution

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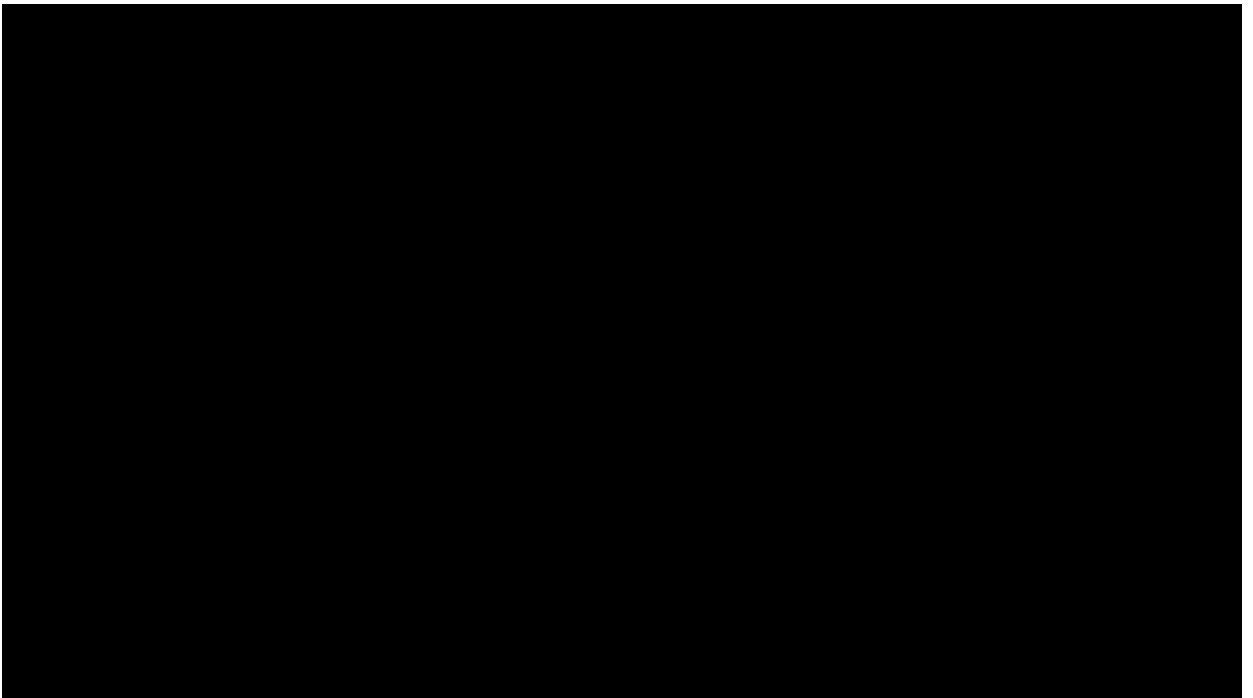
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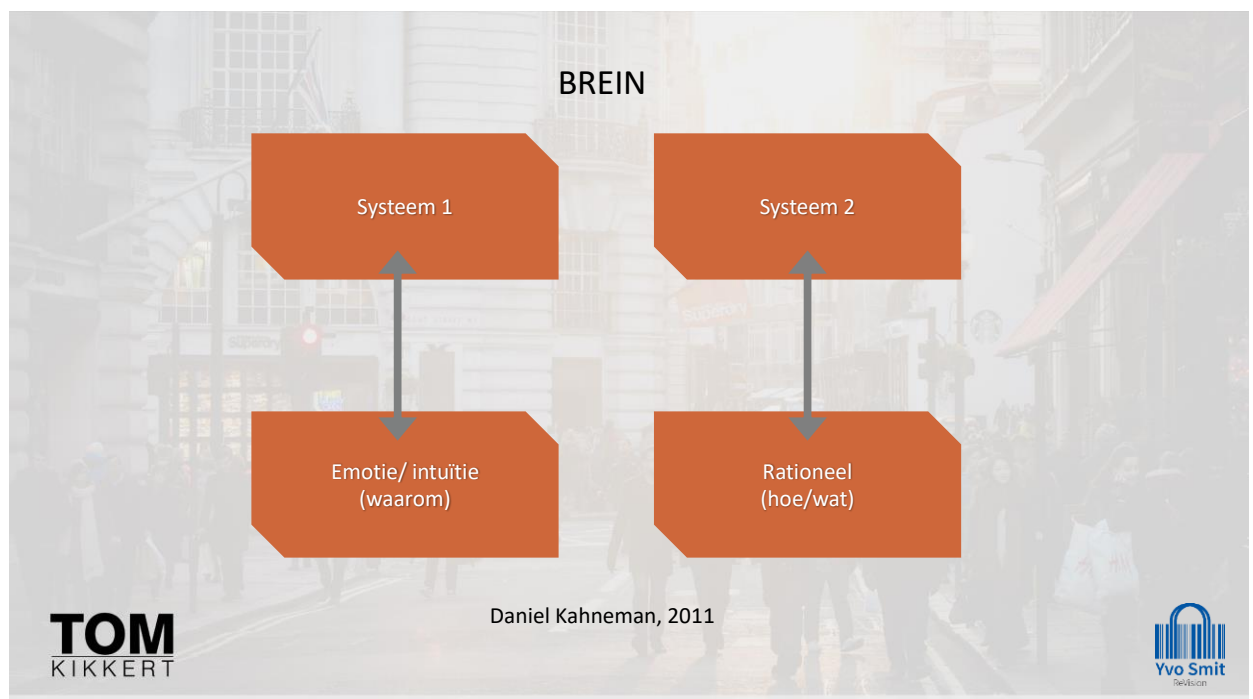
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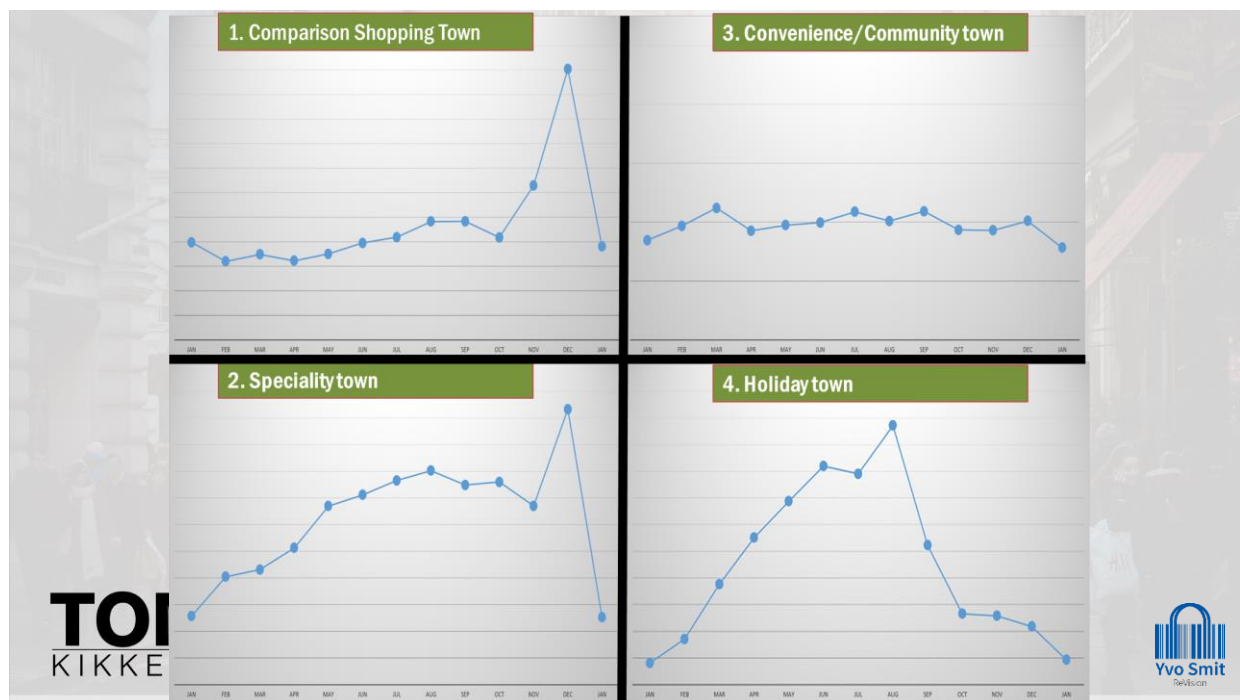
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Koopstromen Oost-Nederland 2023

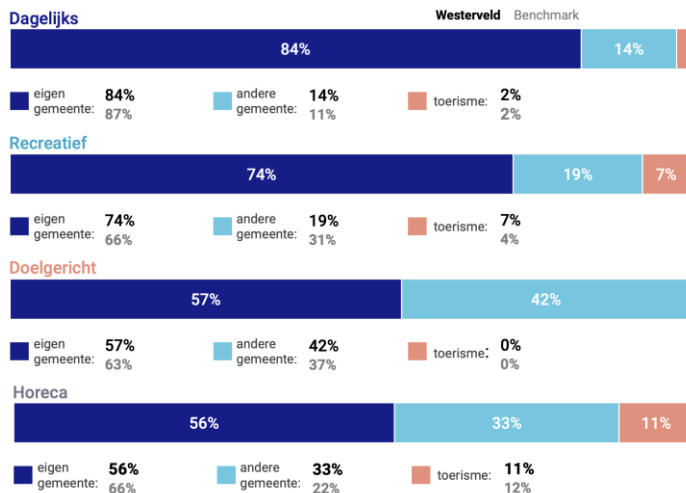
Factsheet

Westerveld gemeente

Sector niet-dagelijks	BRANCHES KSO	ARTIKELGROEPEN
	Sector dagelijks	
	Dagelijks	levensmiddelen persoonlijke verzorging
	Sector recreatief	
	Mode & Luxe	mode huishoudelijk sport en spel media en hobby
Sector doelgericht	In & Om het huis	elektronica doe-het-zelf woninginrichting tuinartikelen en planten detailhandel overig
	Detailhandel Overig	
	Sector horeca	
	Horeca	dranken eten fastfood koffie en desserts horeca overig

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Waar komt de omzet in Westerveld vandaan?



Overall
Focus vooral op eigen inwoners en leefbaarheid van iedere kern

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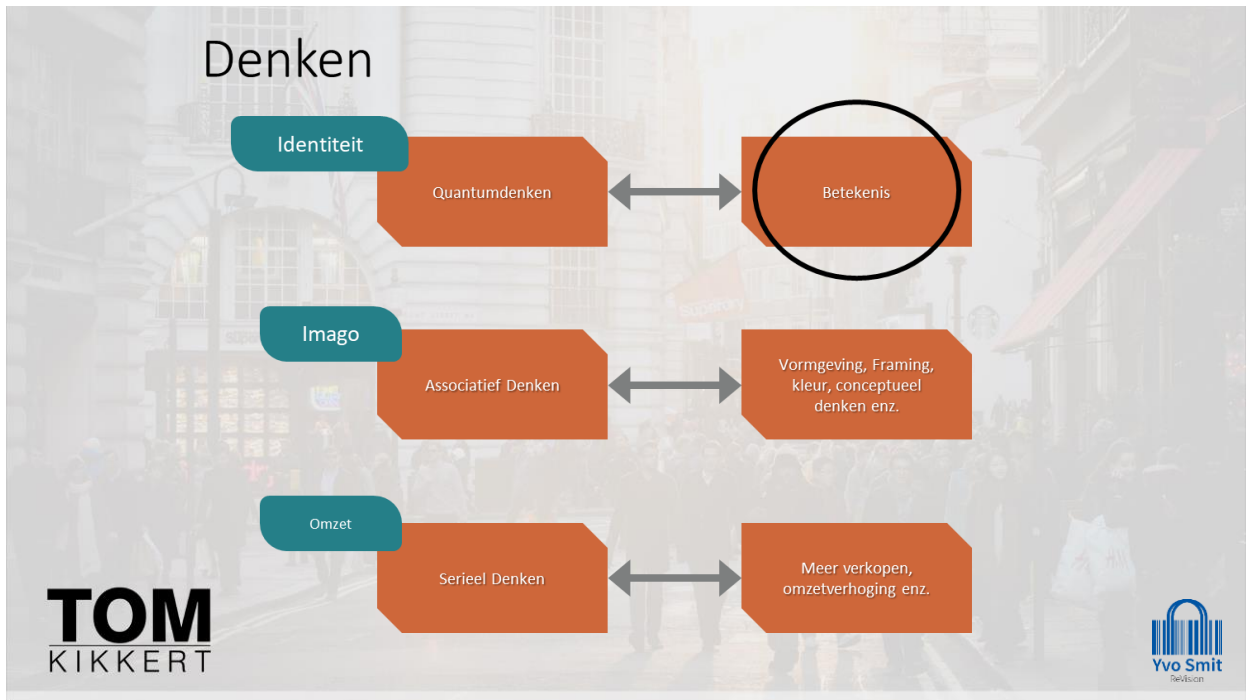
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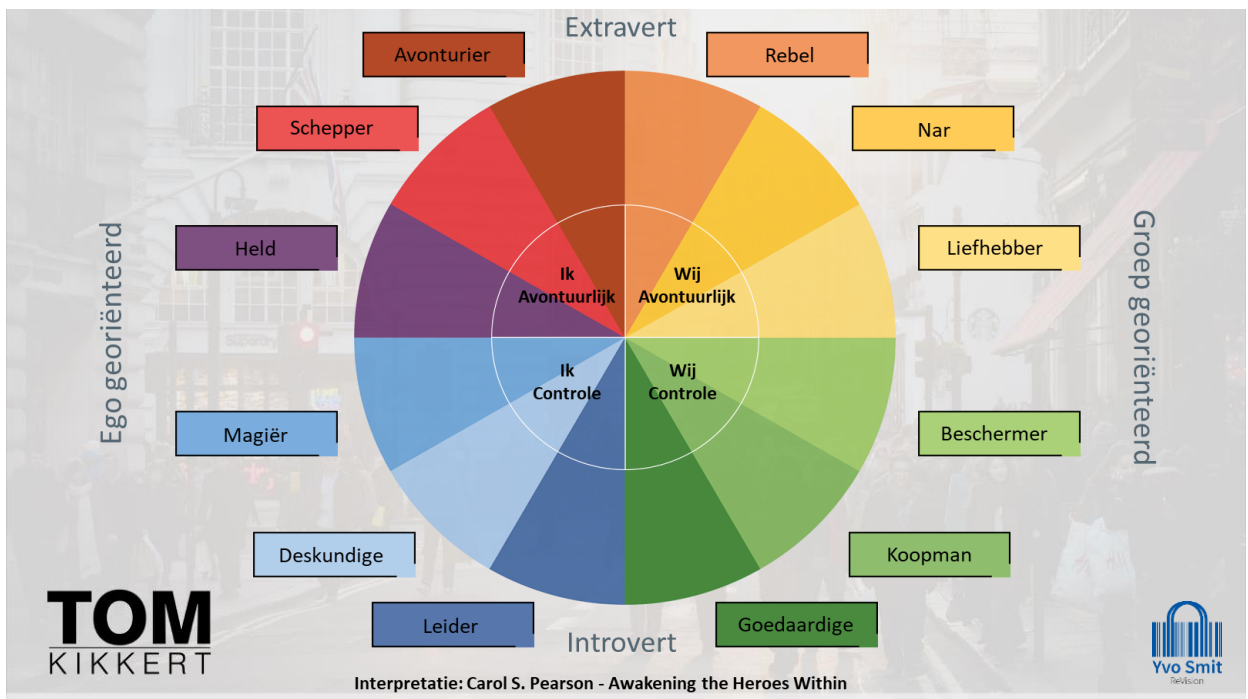
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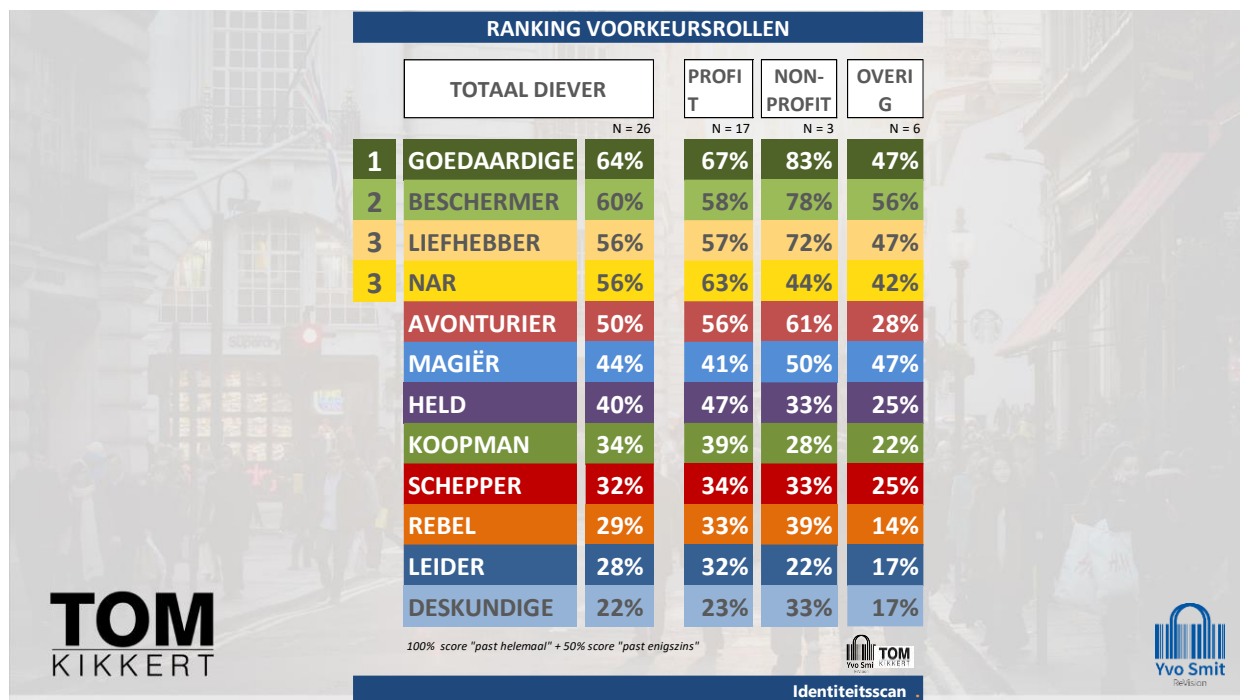
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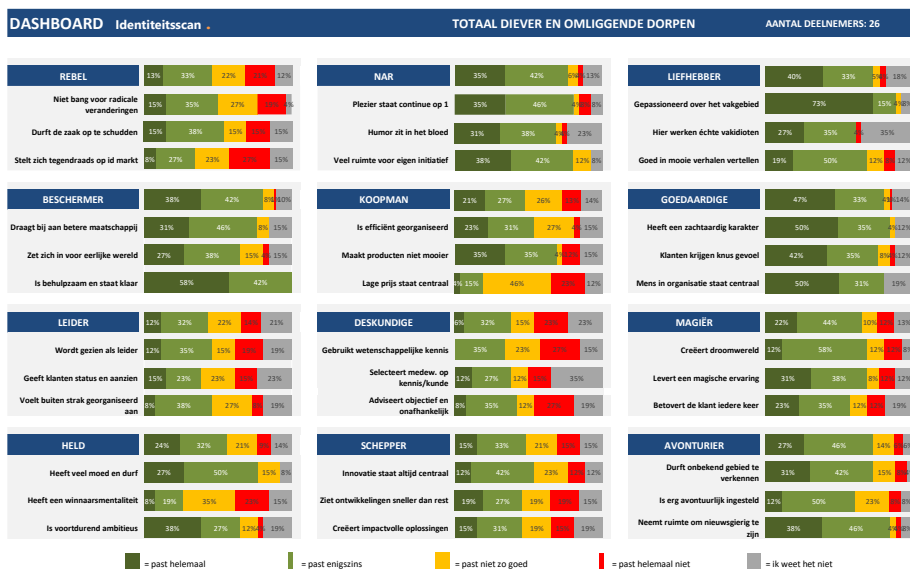
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De Jongens Hoogeveen



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Yvo Smit
teksten

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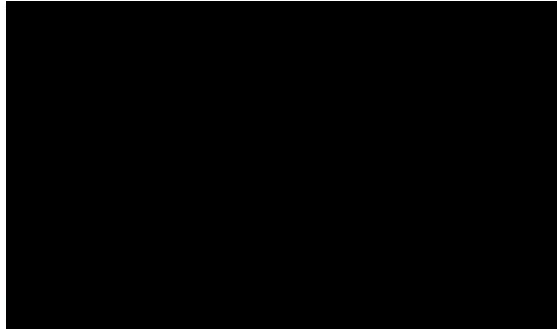


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Website



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Opdracht:

Kun jij een experiment verzinnen die aansluit bij 1 van de doelgroepen?

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Experimenteren, maak het klein:

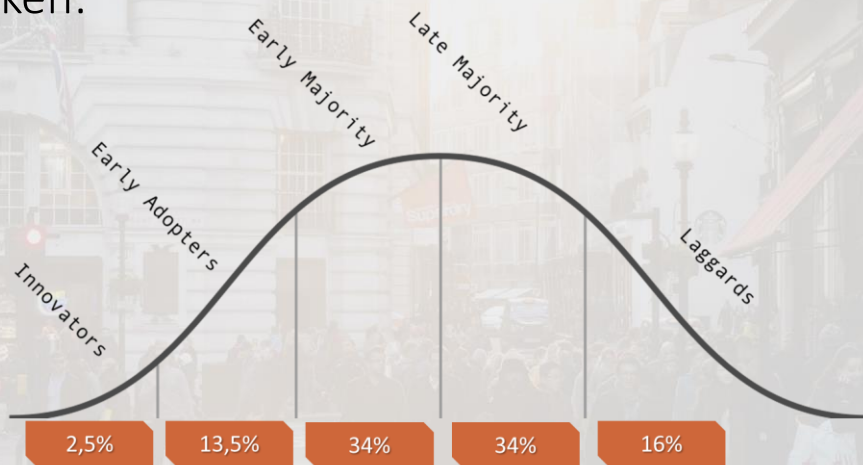
Quantum Vs. Newton

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Samenwerken:



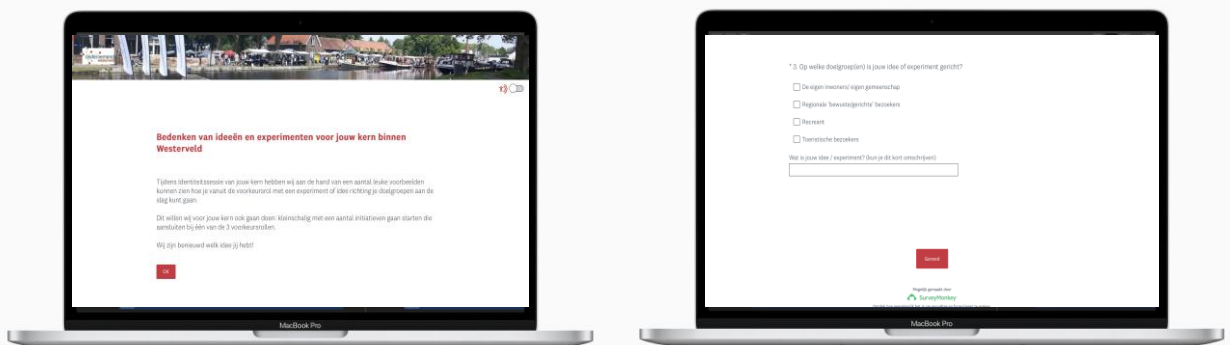
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Yvo Smit
adviseur

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Vanuit een rol naar een experiment of idee

Verzamelen van **[leuke, inspirerende, waardevolle, gekke]** ideeën



<https://nl.surveymonkey.com/r/ideeWesterveld2024>



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